

EST. 1922

SWISSBRAND



CONTENT

About Us.....01
Legacy.....03
Zenith.....08
Eternia.....12
Luxe.....16
Echelon.....19
Opulent.....24
Glide.....29
Vivid.....33
Personalisation.....37
Gifting.....38
Refills.....45
Packaging.....46
Warranty.....48
Contact Us.....49

Ink Colour

Engraving Colour

White | Light Gold | Gold

Packaging

White | Light Grey | Dark Grey



ABOUT US





For over two decades, **Submarine Pens** has set the benchmark for exceptional writing instruments. Now, we proudly introduce SWISS**BRAND**—a luxury masterpiece.

SWISSBRAND pens blend unparalleled elegance with innovative design, offering a diverse range of writing instruments—from iconic fountain pens to contemporary ballpoints and high-performance roller pens. Each is meticulously crafted to inspire creativity and elevate the writing experience for discerning professionals, passionate writers, and those who value sophistication. Each SWISSBRAND pen is more than a writing instrument; it is a symbol of quality, prestige, and performance—crafted to leave a lasting impression.

Brought to you by Submarine Pens, India's leading pen manufacturer and exporter, SWISSBRAND represents the pinnacle of our journey—a perfect fusion of innovation, timeless elegance, and impeccable design. Whether signing bold contracts, penning heartfelt letters, or capturing inspired ideas, SWISSBRAND elevates every moment.

Discover the elegance, precision, and artistry of SWISSBRAND—crafted to inspire and transform every word into a masterpiece.



LEGACY

CRAFTED FOR HERITAGE, DESIGNED FOR EXCELLENCE

The Legacy series embodies the essence of timeless tradition and masterful design. With its sleek contours, refined detailing, and perfectly balanced weight, Legacy pens deliver an exceptional writing experience that pays homage to classic elegance. Crafted to inspire and elevate, this series is a true celebration of heritage and enduring sophistication.


BRAND
BRAND
BRAND



2501

Matte black barrel powder-coated with matte gold trim.

S250100
Fountain Pen
Stainless steel Nib with PVD Coating - Medium

S250111
Rollerball Pen

S250122
Ballpoint Pen

2502

Matte brown lacquer barrel with matching matte brown trim.

S250200
Fountain Pen
Stainless steel Nib with PVD Coating - Medium

S250211
Rollerball Pen

S250222
Ballpoint Pen





2503

Matte blue lacquer barrel with matching matte blue trim.

S250300
Fountain Pen
Stainless steel Nib with PVD Coating - Medium

S250311
Rollerball Pen

S250322
Ballpoint Pen



2504

Matte gold lacquer barrel with matching matte gold trim.

S250400
Fountain Pen
Stainless steel Nib with PVD Coating - Medium

S250411
Rollerball Pen

S250422
Ballpoint Pen



2505

Matte chrome lacquer barrel with matching matte chrome trim.

S250500
Fountain Pen
Stainless steel Nib with
PVD Coating - Medium

S250511
Rollerball Pen

S250522
Ballpoint Pen

2506

Matte purple lacquer barrel with matching matte purple trim.

S250600
Fountain Pen
Stainless steel Nib with
PVD Coating - Medium

S250611
Rollerball Pen

S250622
Ballpoint Pen





WHERE LUXURY MEETS THE PEAK OF PERFECTION

The Zenith series are the pinnacle of luxury writing instruments, designed for those who seek excellence in every detail. With a bold design, impeccable balance, and smooth performance, this series offers an unparalleled writing experience. Zenith pens are more than instruments; they are statements of achievement and sophistication.


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2507

Matte black chrome barrel powder-coated with matte chrome trim.

S250700
Fountain Pen
Stainless steel Nib with
PVD Coating - Medium

S250711
Rollerball Pen

S250722
Ballpoint Pen

2508

Matte gold lacquer barrel with matching matte gold trim.

S250800
Fountain Pen
Stainless steel Nib with
PVD Coating - Medium

S250811
Rollerball Pen

S250822
Ballpoint Pen





2509

Matte chrome lacquer barrel with
matching matte chrome trim.

S250900
Fountain Pen
Stainless steel Nib with PVD Coating - Medium

S250911
Rollerball Pen

S250922
Ballpoint Pen



TIMELESS STYLE THAT LASTS A LIFETIME

The Eternia series is designed to stand the test of time with its enduring style and impeccable craftsmanship. With a blend of timeless aesthetics and contemporary innovation, these pens are a tribute to elegance that never fades. Experience the perfect balance of form and function in a pen that promises to be your companion for life.





2510

Matte black barrel, powder-coated, with a black gem embedded in the matte gold trim.

S251000
Fountain Pen
Stainless steel Nib with PVD Coating - Medium

S251011
Rollerball Pen

S251022
Ballpoint Pen

2511

Matte black barrel, powder-coated, with a black gem embedded in the matte chrome trim.

S251100
Fountain Pen
Stainless steel Nib with PVD Coating - Medium

S251111
Rollerball Pen

S251122
Ballpoint Pen





2512

Matte gold barrel, powder-coated,
with a black gem embedded in the
matte gold trim.

S251200
Fountain Pen
Stainless steel Nib with PVD Coating - Medium

S251211
Rollerball Pen

S251222
Ballpoint Pen

LUXE

ELEVATE YOUR WORDS WITH MODERN ELEGANCE

The Luxe series is the epitome of modern elegance, crafted for those who appreciate the finer things in life. Featuring exquisite finishes, sleek contours, and smooth ink flow, Luxe pens deliver a writing experience as luxurious as their design. Perfectly balanced and immaculately detailed, Luxe pens elevate your words with unmatched style and grace.


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2513

Black Premium composite diamond-shape barrel with matte gold trim.

S251311
Rollerball Pen

S251322
Ballpoint Pen



2514

Black Premium composite diamond-shape barrel with matte chrome trim.

S251411
Rollerball Pen

S251422
Ballpoint Pen

ECHELON

EXCLUSIVE DESIGN FOR THE LEADERS OF TOMORROW

The Echelon series is a symbol of excellence and prestige, crafted for leaders and visionaries. With its bold design, flawless functionality, and unparalleled craftsmanship, Echelon pens make a powerful statement. Designed for those who aspire to the highest level, the Echelon series elevates every word to a new echelon of sophistication.





2515

Matte gold lacquer barrel with matching matte gold trim.

S251511
Rollerball Pen

S251522
Ballpoint Pen



2516

Matte chrome lacquer barrel with matching matte chrome trim.

S251611
Rollerball Pen

S251622
Ballpoint Pen



2517

Matte blue lacquer barrel
with matching matte blue trim.

S251711
Rollerball Pen

S251722
Ballpoint Pen



2518

Matte brown lacquer barrel
with matching
matte brown trim.

S251811
Rollerball Pen

S251822
Ballpoint Pen



2519

Matte black gold barrel powder-coated
with matte gold trim.

S251911
Rollerball Pen

S251922
Ballpoint Pen

OPULENT

GRANDEUR IN EVERY DETAIL, LUXURY IN EVERY LINE

The Opulent series redefines grandeur with its luxurious design and premium craftsmanship. Adorned with intricate details and a polished finish, these pens exude sophistication at every angle. Ideal for those who seek exclusivity and refinement, the Opulent series transforms every writing moment into an extraordinary experience.


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TIMELES



2520

Matte chrome lacquer with matching trim and stylish design.

S252011
Rollerball Pen

S252022
Ballpoint Pen



2521

Matte gold lacquer with matching trim and stylish design.

S252111
Rollerball Pen

S252122
Ballpoint Pen



2522

Matte purple lacquer
with matching trim
and stylish design.

S252211
Rollerball Pen

S252222
Ballpoint Pen



2523

Matte brown lacquer
with matching trim
and stylish design.

S252311
Rollerball Pen

S252322
Ballpoint Pen



2524

Matte blue lacquer with matching trim and stylish design.

S252411
Rollerball Pen

S252422
Ballpoint Pen

2525

Matte black gold barrel powder-coated with matte gold trim and stylish design..

S252511
Rollerball Pen

S252522
Ballpoint Pen



GLIDE

EFFORTLESSLY SMOOTH, UNDENIABLY LUXURIOUS

The Glide series is designed for an effortless writing experience that feels as smooth as silk. With a streamlined design and precision-crafted mechanisms, Glide pens flow seamlessly across the page, turning every stroke into a work of art. For those who value ease and elegance, the Glide series is your perfect companion.


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2526

Matte gold lacquer with matching trim.

S252622
Ballpoint Pen



2527

Matte chrome lacquer with matching trim.

S252722
Ballpoint Pen



2528

Matte black barrel powder-coated with matte chrome trim.

S252822
Ballpoint Pen







2529

Matte black barrel powder-coated with matte gold trim.

S252922
Ballpoint Pen

2530

Matte purple lacquer with matching trim.

S253022
Ballpoint Pen

2531

Matte brown lacquer with matching trim.

S253122
Ballpoint Pen

VIVID

BRING YOUR CREATIVITY TO LIFE WITH EVERY STROKE

The Vivid series brings color and energy to your writing experience. Featuring bold designs, dynamic finishes, and impeccable functionality, these pens are perfect for creative minds who want to make a statement. With Vivid, every word bursts to life, making it the ideal choice for those who write with passion and purpose.


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2532

Matte black barrel powder-coated with matte chrome trim.

S253222
Ballpoint Pen

2533

Matte black barrel powder-coated with matte gold trim.

S253322
Ballpoint Pen


SWISSBR

PERSONALISATION

Offer more value to your clients by providing personalized products that cater to their specific needs and preferences. Personalization not only adds a unique touch to the product, it also helps create a deeper connection between the client and the brand.



GIFTING



G01253222

- Premium notebook with black bonded leather.
- Gold edged pages
- 192 ruled pages of 100gsm paper
- SWISSBRAND Vivid 2532 Matte black chrome Ballpoint Pen with chrome trim.
- Presented in a premium gift box

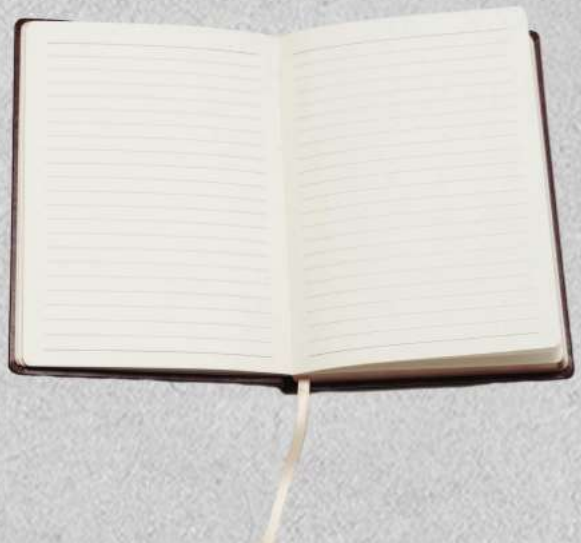






G02253322

- Premium notebook with wine-bonded leather
- Gold-edged pages
- 192 ruled pages of 100gsm paper
- SWISSBRAND Vivid 2533 Matte black gold Ballpoint Pen with gold trim.
- Presented in a premium gift box









G03250522

- 6 card slots, 2 side slots and Dual compartments for cash,
- Bi-Fold Wallet made from high-quality genuine leather
- Dual compartments for cash
- SWISSBRAND Legacy 2505 Matte chrome Ballpoint Pen with chrome trim
- Presented in a premium gift box





G04251422

- 8 card slots
- Dedicated compartment for the passport
- Made from high-quality genuine leather
- SWISSBRAND Luxe 2514 Black Premium composite diamond-shape Ballpoint Pen with chrome trim
- Presented in a premium gift box





G05252722

- 6 card slots, 2 side slots
- Bi-Fold cardholder
- Made from high-quality genuine leather
- SWISSBRAND Glide 2527 Matte chrome Ballpoint Pen with chrome trim.
- Presented in a premium gift box



G06252322

- Tan pen case made of bonded leather
- SWISSBRAND Opulent 2523 Matte brown Ballpoint Pen with brown trim



G07250322

- Blue pen case made of bonded leather
- SWISSBRAND Legacy 2503 Matte blue Ballpoint Pen with blue trim



G08251622

- Black pen case made of bonded leather
- SWISSBRAND Echelon 2516 Matte chrome Ballpoint Pen with chrome trim






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REFILLS



	Criss Refill	Jotter refill	Roller-refill	Ink Cartridge	Ink Converter
Legacy		●	●	●	●
Zenith		●	●	●	●
Eternia		●	●	●	●
Luxe		●	●		
Echelon	●		●		
Opulent	●		●		
Glide	●		●		
Vivid		●			

PACKAGING



B250100



B250211



B250322

THINGS TO
Exercise
Breakfast
Team meet
Zoom meet at 12

SWISSBRAND WARRANTY

Two-Year Warranty on Writing Instruments

SWISSBRAND offers a two-year warranty on its writing instruments, covering defects in manufacturing and materials from the date of purchase from an authorized SWISSBRAND retailer. Mechanical failure is defined as a defect in construction or workmanship that prevents the product from functioning as intended when used in accordance with the Care & Use Instructions provided with the product or available on our website swissbrand.in.

SWISSBRAND or its authorized service centers have the right to determine if the component is defective and, at their discretion, will repair or replace it with a similar or equivalent product. To claim a replacement or repair, the defective product must be returned to the nearest SWISSBRAND authorized service center at the customer's expense (including shipping, insurance, and any handling fees). Customers are encouraged to obtain proof of shipment and insurance against loss or damage when sending products. SWISSBRAND cannot replace items not received.

For warranty claims, please visit www.swissbrand.in/pages/warranty to complete the online Warranty Form prior to shipping the product. Products with issues not related to mechanical failure may be serviced on a chargeable basis. If the original product is no longer in production, SWISSBRAND reserves the right to replace it with a comparable product.

Exclusions from Warranty

- Normal wear and tear, stains, discoloration, or scratches.
- Damage caused by accidents, fire, theft, flood, or other causes beyond our control.
- Damage caused by ink leaks to textiles, apparel, or other personal property.
- Damage resulting from misuse, abuse, or negligence.
- Repairs or manipulations by unauthorized service personnel.
- Refills, ink cartridges, or fountain pen nibs worn out during normal use.
- Damage caused by the use of non-SWISSBRAND ink or refills.
- Customizations, logos, or other personalized decorations.
- SWISSBRAND retains the right to modify the terms of its warranties. This warranty provides specific legal rights as applicable under Indian law.

For additional details and support, please visit swissbrand.in/warranty or contact your nearest SWISSBRAND authorized service center.

Instagram & Facebook: @swissbrandindia



CONTACT US

Discover the world of SWISSBRAND and redefine your writing experience, for more details contact us.

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Manufacturered and Marketed by

SUBMARINE®
POWER TO EXPRESS

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